



**Projectman**  
connecting experts



# Company Profile

# We create an environment and develop community of the best people for realizing changes at our clients.

Projectman is a network of more than 4,000 professionals who deal with **projects, programs, changes, agile management and business analysis, UX, Data and AI**. We are the largest company in the Czech Republic specialising in project management outsourcing. We lecture at conferences and work with the best experts in the market as well as with professional communities.

Our consultants are **carefully selected from the community** – they are people with exceptional potential and proven references. We keep developing their expertise as well as soft skills by training, mentoring, and coaching. We provide our team with further support and care in order to enable them to fully focus on its demanding work with our clients.

We develop our clients in the areas of **project management, agility, business analysis, UX, Data and AI**. We provide training and consulting and host professional events for our community. We care about doing things right and making our clients and our consultants successful.

The diagram features a central circle with the text "Projectman community". A red circle is overlaid on the left side of this central circle, and a blue circle is overlaid on the right side. A red arrow points from the left towards the red circle, and a blue arrow points from the right towards the blue circle. Below the red circle is a list of roles in red text, and below the blue circle is a list of roles in blue text.

# Projectman community

PROJECT MANAGERS  
BUSINESS ANALYSTS  
AGILE COMMUNITY  
CHANGE MANAGERS  
UX  
DATA & AI

CLIENTS  
AND THEIR  
PROJECTS

**Projectman** connects client demands with the supply of suitable consultants on the market.

At the heart of this collaboration is a community of proven collaborators.

# Community and Partnership

**Projectman** nurtures partnerships with established organisations in the sphere of project management and beyond.

We strive to develop a community of people and link them to interesting projects which our clients undertake.

Our regular contractors are the core of the community. They either work directly as members of our team or cooperate with us on a professional or business basis.

We know many people with good references with whom we would like to work in the future. To this community, we offer primarily new job opportunities.

A network of 4,000 consultants who know us and who we have in our database. To this group we offer expert content and job opportunities.





# OUTSOURCING

Outsourcing carefully selected experts is a suitable alternative to providing in-house capacity, which allows our clients to gain motivated colleagues with superior experience and guarantees from the Projectman.

With our support, you gain access to highly skilled professionals who can help you manage and develop your projects effectively.

- **Project Manager** manages projects and ensures optimal use of resources.
- **Program Manager** handles the orchestration of multiple projects (programs) and resolves priorities and conflicts.
- **Business Analyst** analyses and designs management systems and business processes.
- Data roles such as **Data Analyst, Data Engineer, Data Scientist** and others are key to the development of data-driven organizations.
- Agile roles like **Scrum Master, Product Owner nebo Agile coach** are essential for efficient product delivery.
- UX/CX roles as **UX Designer/Consultant, Product Designer a UX Researcher** are focused on a harmonious user experience.



# CONSULTING

We help clients with their specific business challenges. We accelerate new opportunities, solve inefficiencies, improve processes. We bring not only know-how and "second-eyes", but also expert roles where they are lacking in business as usual.

With us, companies become better! And we don't just stop with good advice, we focus on concrete actions and are ready to live the change process with you and achieve it together.

- We always adjust our cooperation according to your situation and needs.
- We bring practicality and pragmatism to large companies, converting trends into daily practice. For medium-sized or start-up companies, we are a strategic partner and bring know-how that is often not available to them. Thanks to our unique community, we can offer the right team or expert with **specific know-how for your current need.**

#### What do we most often discuss with clients?

- Prioritisation of activities within the strategy, validation of the strategy and roadmaps
- Business demand management vs. capacity planning
- PM processes and methodology, their maturity and improvement
- Practical agility in the organisation
- PMO strategies, "hybrid" PM models
- Design thinking and UX/CX
- Tooling and IT support for project processes
- Maximising the use of corporate data and its governance
- Digitalization in AI and PM and control processes



# EDUCATION

We educate IT and business professionals. We are a professional provider of IT courses and soft skills. Projectman EDU does everything to ensure that you get the highest quality courses from us. We follow new trends, looking for the most useful

methods for practice and incorporate the experience of our trainers from domestic and international projects into practical demonstrations in our training sessions and popular hands-on workshops.

- We provide courses for the general public, but we also deliver individual courses according to the specific needs and requirements of our clients, **so-called tailor-made training.**
- Our priority is to deliver quality education, that meets the trends and demands of the marketplace and meets the demands of the client. We focus in particular on **project management, agility, business analysis, UX, data processing and AI.**

- Soft-skills are another supporting area where we strive to bring both companies and individuals innovative approaches in the field of personal, team and organizational development.

- Current offer →



# Expertise

For all three pillars of our services (outsourcing, consulting and training) we benefit from expertise in five areas,

which we view in a non-isolated way and link them together for synergy for the benefit of the client.

## ○ Project management

Historically, we are firmly anchored in predictive ways of managing projects with a fixed "scope". We also work with clients in the context of program and portfolio management.

## ○ Business analysis

We see it as a way to design a solution to a problem based on existing needs. It provides the client with a definition of the "scope", i.e. WHAT and WHY will be done with respect to feasibility and using visual techniques including prototyping.

## ○ Data & AI

Data analytics, data science, data for business, BI, AI - all this brings great progress within the concept of "data-driven company".

## ○ Agile

From agile approaches, we draw practice-tested and tailored procedures that accelerate the iterative development of new products. The process emphasizes variable "scope", adaptive to changing product development conditions.

## ○ CX/UX

A good customer or user experience is key to the commercial success of a product or solution. We rely on design practices, user research, product management, prototyping and graphics with adaptation to AI.

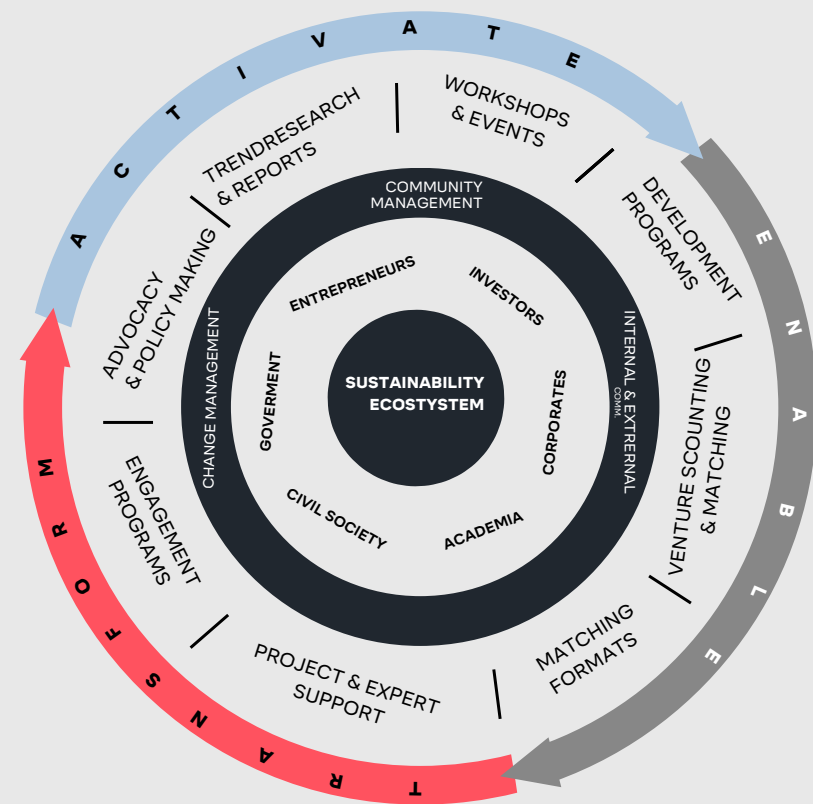


# Enviromental, Social and Corporate Governance

We are a member of the Sustainable Solutions Consortium (FUTUREPROOF), which seeks to translate sustainability opportunities into positive business for our clients and get ahead of the competition.

Through the collaboration of key stakeholders, the consortium provides clients with access to expertise in different spheres and ensures a real positive impact of ESG activities. Our contribution to FUTUREPROOF is in the area of planning and managing projects and activities to achieve set objectives.

**FUTUREPROOF**



# Our clients

SKODA

ČESKÁ  
SPORITELNA

Epiroc

VEOLIA

Unipetrol  
ORLEN GROUP

DENTONS

MONETA

weber

EW  
EUROWAG

EY  
Building a better  
working world

Raiffeisen  
BANK  
Banka inspirovaná klienty

GARRETT

Heureka

ČESKÁ  
POJIŠŤOVNA

MODEL

Hellobank!  
by BNP PARIBAS

UNIQA

ČD-Telematika

GRAYSON  
CONSULTING

Kooperativa  
VIENNA INSURANCE GROUP

bw

man

ŠKODA

air/bank

Qinshift



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